



FS Club
News Events Partnerships




FS Club—Sponsorship Benefits

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June, 2023



What Is The FS Club?

- ✓ The FS Club is the number ONE networking and knowledge sharing group for senior executives in finance, technology, and professional services.
- ✓ Becoming an FS Club Sponsor positions your brand amongst an international community of over 138 countries, 5,000 companies, and over 30,000 individuals.
- ✓ The FS Club was founded by several friends of Z/Yen in 2004 and Z/Yen took over full management in 2019.

Join The FS Club For....

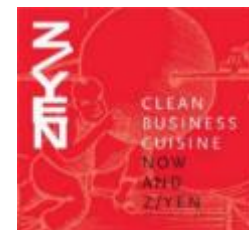
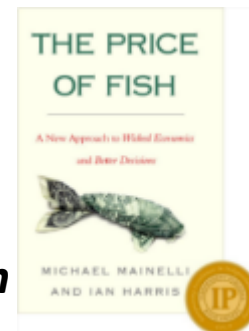
- ✓ **PEOPLE:** The ability to **network with key futurists**, exchange views with peers, and **meet potential clients**. An opportunity to discuss key topics and gain greater understanding of current and emerging areas of technical, political, economic and societal change, which may directly influence the future of your firm.
- ✓ **KNOWLEDGE:** Access the FS Club's **global information & knowledge services:** daily news, over 500 bulletins, and the new Clubroom provides tailored content for your professional interests; while over 200 annual events provide engaging content from senior thought leaders on the **most topical developments affecting technology and finance**.
- ✓ **OPPORTUNITIES:** A leading knowledge sharing community, providing considerable access to education & CPD for in-house staff, networking opportunities, and exposure to high profile speakers; **keeping you ahead of the competition while providing a platform to grow your professional network**.

29/06/2023



The City Of London's Leading Commercial Think-Tank

- ◆ Services – projects, strategy, expertise on demand, coaching, research, analytics, modern systems
- ◆ Sectors – technology, finance, voluntary, professional services, outsourcing
 - *Sunday Times* Book of the Week, **Clean Business Cuisine**
 - Independent Publisher Book Awards Finance, Investment & Economics Gold Prize for **The Price of Fish**
 - British Computer Society **IT Director of the Year 2004** for PropheZy and VizZy
 - DTI **Smart Award 2003** for PropheZy
 - £1.9M **Foresight Challenge Award** for Financial Laboratory visualising financial risk 1997
- ◆ Innovation – policy performance bonds, prediction markets, medical imaging, support vector machines, low-loss electric cables, risk visualisation, smart ledgers, etc.





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Gold Sponsors



Silver Sponsors



Bronze Sponsors



Contributor Sponsors





Gold Sponsor Benefits:



- **Headline Corporate Branding** on our Website, Daily Financial News Briefing, Webinars & all FS Club documents
- **Marketing Material** included in the FS Club monthly newsletter & published on our FS Club website
- **Two Curated Webinars** our international audience will be invited to attend, we will provide you with a post-event statistical breakdown & contact details of those who engage
- **Four Bulletin Sponsorships** bulletins are sent to everyone who registers their interest providing an international brand awareness opportunity. Topics include, equity markets, money market, shareholders, and many more
- **Ten Tickets Per FS Club Mixer** these can be shared with clients & associates



Gold Sponsor Benefits:



- **100 Clubroom Memberships** for friends, partners & colleagues with each including:
 - Bulletins & News tailored to your interests
 - Networking Zone
 - Jobs & Events Board
 - Members Only Reports, including extensive data from the GFCI GGFI & SCI
 - Members Only Events & Sponsor Offers
 - Access to Clubroom apps, including Eztzy, ZITT & Liberous

- **CPD Certificates** due to our partnership with CISI, all our events can count towards your continuous professional development

- ❖ All of the above for an annual fee of £10,000 plus VAT



Silver Sponsor Benefits:



- **Corporate Branding** on our Website, Webinars & all FS Club documents
- **Marketing Material** included in the FS Club monthly newsletter & published on our FS Club website
- **One Curated Webinar** our international audience will be invited to attend, we will provide you with a post-event statistical breakdown & contact details of those who engage
- **Three Bulletin Sponsorships** bulletins are sent to everyone who registers their interest providing an international brand awareness opportunity. Topics include, equity markets, money market, shareholders, and many more
- **Five Tickets Per FS Club Mixer** these can be shared with clients & associates



Silver Sponsor Benefits:



- **50 Clubroom Memberships** for friends, partners & colleagues with each including:
 - Bulletins & News tailored to your interests
 - Networking Zone
 - Jobs & Events Board
 - Members Only Reports, including extensive data from the GFCI GGFI & SCI
 - Members Only Events & Sponsor Offers
 - Access to Clubroom apps, including Eztzy, ZITT & Liberous

- **CPD Certificates** due to our partnership with CISI, all our events can count towards your continuous professional development
 - ❖ All of the above for an annual fee of £5,000 plus VAT



Bronze Sponsor Benefits:



- **Corporate Branding** on our Website, Webinars & all FS Club documents
- **Marketing Material** included in the FS Club monthly newsletter & published on our FS Club website
- **Two Bulletin Sponsorships** bulletins are sent to everyone who registers their interest providing an international brand awareness opportunity. Topics include, equity markets, money market, shareholders, and many more
- **Three Tickets Per FS Club Mixer** these can be shared with clients & associates
- **CPD Certificates** due to our partnership with CISI, all our events can count towards your continuous professional development



Bronze Sponsor Benefits:



- **25 Clubroom Memberships** for friends, partners & colleagues with each including:
 - Bulletins & News tailored to your interests
 - Networking Zone
 - Jobs & Events Board
 - Members Only Reports, including extensive data from the GFCI GGFI & SCI
 - Members Only Events & Sponsor Offers
 - Access to Clubroom apps, including Eztzy, ZITT & Liberous

- ❖ All of the above for an annual fee of £2,000 plus VAT



Platinum Sponsors



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Contributor Sponsors





Forthcoming Events:



11 May 2023, 17:00 - 18:30		A Walk Round The Financial Centre Of The City – Exploring Its History, Dark Secrets & Challenges – Post Brexit, Post Covid	Sam Jacobs	London Guide	Walking Tour
23 May 2023, 15:00 - 18:30		Catalysing The Green Development Pact Through Financial Architecture Reform 	Dr Steve Waygood, Professor Michael Mainelli	Aviva Investors Plc, Z/Yen Group	Afternoon Tea and Seminar
19 July 2023, 17:30 - 20:30		FS Club Summer Mixer	Professor Michael Mainelli	Z/Yen Group	Mixer - London
24 May 2023, 11:00 - 11:45		Parametric Insurance In 2023 - In, Out & Shaking About	Matthew Grant, Henry Gale	InsTech	Webinar
25 May 2023, 09:00 - 09:45		Launch Of Smart Centres Index 7	Mike Wardle	Z/Yen Group	SCI Launch
1 June 2023, 11:00 - 11:45		Digital Care: Who Is Getting Digital Now?	Alan Hughes	LIT Healthcare	Webinar - Ireland
5 June 2023, 15:00 - 15:45		Achieving Borderless Payments	Elena Whisler	The Clearing House	Webinar



Past Events:



10 May 2023, 11:00 - 11:45		Giant Funds & Market Mispricing 	Professor Paul Woolley, Professor Dimitri Vayanos	London School Of Economics	Webinar
26 April 2023, 11:00 - 11:45		How AI Could Shape Our Built Environment For The Better - But Also For Worse 	Karen Burns	Fyma	Webinar
24 April 2023, 08:00 - 18:00		The CBDC Revolution - The Global Implications Of Central Bank Digital Currencies  	Professor Michael Mainelli	Z/Yen Group	Conference
18 April 2023, 08:00 - 09:30		Hiding In Plain Sight - Supply Chain Integrity	Professor Michael Mainelli	Z/Yen Group	Breakfast Roundtable (Invitation Only)
30 January 2023, 11:00 - 11:45		How Can We Use Technology & Finance To Improve Society & The Planet? 	Chris Skinner	The Finanser	Webinar
27 January 2023, 09:00 - 14:00		Employee Share Schemes And Trustees Conference Guernsey 2023	Six Speakers	Esop Centre	Conference - Guernsey
19 January 2023, 15:40 - 16:05		Abu Dhabi Sustainable Finance Forum	Professor Michael Mainelli	Z/Yen Group	Forum - Abu Dhabi
12 January 2023, 11:00 - 11:45		The Curious Economics Of Authenticity 	Alice Sherwood	The Policy Institute at King's	Webinar
11 January 2023, 11:00 - 11:45		China's Worlds: What Does Xi Jinping Want For His Country 	Professor Kerry Brown	King's College London	Webinar
9 January 2023, 15:00 - 15:45		An Update On EU Financial Services Legislation - A View From Brussels 	Dr David Doyle	EU Policy Director, The Genesis Initiative	Webinar - France



Testimonials

“This whole series of Z/Yen webinars during the covid era have been fantastic and of the highest quality. So many thanks to Michael and all the members of the team who have delivered such a stimulating virtual programme.”

Hugh Purser, Founder, Republik of Kreative Ekonomi

“We are members of many groups and, when reviewing budgets, the one membership we would not cancel is with the FS Club.”

Senior Manager, UK Bank

“The FS Club is the perfect partner for our business because they are knowledgeable, credible, respected, highly networked, independent, and pan-European.”

CEO, Global Technology Firm & FS Club Sponsor