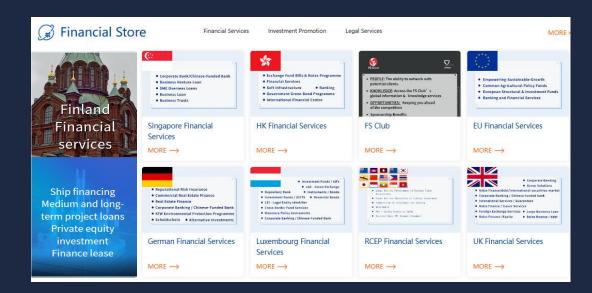
# UDF: TRANSFORMING CLICKS TO CONVERSIONS FOR FINANCIAL BRANDS!

Together, let's write your cross-border financial lore





Core application areas of FinTech of the Basel Committee on Banking Supervision: <u>Financial Market Infrastructure Services</u>



Portal and data aggregation www.udfspace.com

## We operate out of place with giants!







Super Business Card EC001 -005 Deserving of Repution

# Excellence Unleashed: Turning Quality Services into Client Favorites!



#### Service Scenarios

Trade Financing, International Syndicate,
Cross-border Financing, Account Opening,
Exchange Rate Management,
International Settlement,
Wealth Management, Capital Market,
Industry Cooperation, Financial Advisory,
Cross-border RMB, Investment Bank,
Cross-border Investment, Overseas IPO,
Supply Chain Finance, Financial Leasing,
Cross-border Payment,

- · Auditing Services
- · Accounting Services
- · Transaction Services
- · International Tax Services
- · International Tax Planning
- · Credit Rating Evaluation
- · Green Certification
- · International Arbitration
- · Notary Services
- · Capital Markets
- · Banking and Financing
- · Securities and Corporate Finance
- · Private Equity Funds
- · Antitrust Investigations
- · Trade and Tariffs

EC002 Legal/Fiscal/Rating Institutions

- Investment Promotion
- · Two-way Investment
- · International Trade
- · Free Trade Zone / Industrial Park
- · Regional Advantage
- · Industry Matching · Trade Business
- · Financial Empowerment
- · Opportunity Hub

Showcase your strengths
Streamline the process

EC003
Investment Promotion Institutiuons

Regulatory Tech, Insurance Tech,
Supply Chain Finance, Blockchain,
Third-party Payment, Payment
Settlement,
Comprehensive Financial Tech,
Security Certification, Cross-border
Payment, Platform Enabling Tech,
Intelligent Risk Control, Open Banking,
Compliance Tech, etc.

EC005 Fintech Firms

**EC001 Financial Institutions** 

Credit Guarantee, Property Insurance...

Super Business Card EC001 -005 Deserving of Repution

## From clicks to clients.





inclients' decisions!

Quality Services







Highlight your achievements.

Amplify your reach.

Convert leads to clients.

Within China, Belt and Road, RCEP, EU, Middle East, Africa ...

## Feature Services

Our comprehensive suite of services is designed to:

empower your brand amplify your reach optimize your online presence











## Be seen , Be chosen Be the clients' favorite!

- · Premium User Authentication
- Global Search Engine SEO
- Branded Storefront Creation
- · Strategic Brand Placement
- · Dedicated Business Management Team
- · Store Operations & Maintenance
- · Client Lead Nurturing
- · Dynamic Keyword Management
- Comprehensive Client Analytics
- Extended Media Display Cycle
- · Innovative Business Promotion

## Advantages of Service







- 1 7 Years of Pioneering Cross-Border Financial Connections
- 2 Your Exclusive Gateway to the Global Financial Industry
- ③ Spanning 15 Countries and Regions with Focused Expertise
- 4 Boasting 2.80 Million+ Visits: We're Where the Market Is
- (5) More Than a Service: You're Joining a Financial Revolution
- 6 Unlock Business Potential, Step Into Limitless Possibilities





Scarce Talent



**Difficult Access** 

We Solve

3 Challenges in
Cross-Border
Financial Services

## Cases of Special Services

Elite Client Engagements:

**Exceptional Conversions Across Specialized Verticals** 

Our services are curated to serve a highly targeted clientele, yielding exceptional conversion rates in specialized

vertical markets. Here's an overview of our notable engagements:

## **Trade Finance Synergy:**

A Singapore-based bank collaborating with a Chinese joint-stock commercial bank to amplify trade finance solutions.

### **Legal Tech Ventures:**

A German digital economy fund in strategic legal service partnership with a Chinese law firm.

## **Global Logistics Insurance:**

Partnership between an enterprise group in China and global insurers for overseas transportation coverage.

#### **Islamic Banking Innovation:**

Malaysian Islamic finance institutions partnering with Chinese banks for product and service diversification.

#### **International Claims**

#### **Management:**

An Indian law firm and a Chinese financial institution jointly handling the resolution of overseas claims.

#### **Overseas Funds Administration:**

Comprehensive management services for China-based institutional clients' overseas funds.

#### **Emerging Market Investment:**

A Dubai investment firm actively collaborating with a Chinese counterpart in third-party markets.

## **Cross-Border Financial Operations:**

A UK payment solutions provider working alongside Chinese domestic banks to streamline overseas transactions, including collections, payments, and settlements.

## Cases of Special Services

#### **Maritime Asset Collaboration:**

A Norwegian ship investment fund in alliance with a Hong Kong asset management company.

## Global Financial Investment Outreach:

Bidirectional investment promotion partnerships, covering both domestic and international city/regional financial sectors.

## **Digital Economy Synergy:**

Collaborative initiatives between a domestic free trade zone and Ireland's burgeoning digital economy.

#### **ASEAN Accounting Services:**

A Hong Kong accounting firm collaborating with a Chinese investment company to offer specialized accounting services in ASEAN nations.

## **KYC Expertise:**

Providing comprehensive Know Your client (KYC) services to the overseas clientele of a Chinese trading conglomerate.

## **Syndicated Credit Solutions:**

A Dutch credit insurance company partnering with a Hong Kong financial institution for syndicated loan arrangements.

#### **African Financial Inclusion:**

A South African financial institution teaming up with a Chinese FinTech company to expand business operations across Africa.

#### **International Trade Facilitation:**

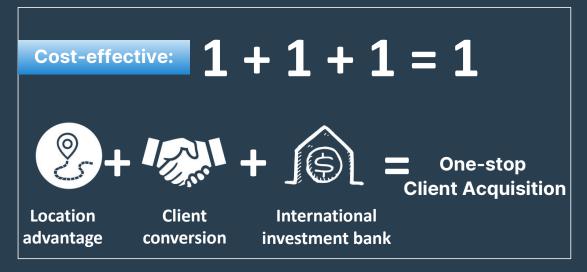
A Portuguese financial services institution partnering with a Chinese free trade zone to optimize international trade services.

...And Many More

By leveraging our expertise, we ensure high-impact solutions that drive transformative results for our clients. Explore the possibilities with us.

## **Investment Promotion Solutions**

**Investment promotion** is about persuading new clients to spend money in unfamilar places before making money.



# Rise above the noise Implant your brand in clients' decisions

| Soluttions for Brand Promotion |   |                                      |   |               |                   |  |  |  |
|--------------------------------|---|--------------------------------------|---|---------------|-------------------|--|--|--|
|                                | Brand Communication                                 |                                      | Leads Nurturing   | Segme         |                   |  |  |  |
| Service<br>Number              | Service Category                                    | Unit Price<br>(a)                    | Client Benefits   | Volume<br>(b) | Amount<br>(c=a*b) |  |  |  |
| CP003                          | Content Marketing-Advertorial<br>Publishing         | \$86<br>/3 platforms<br>/articles    | ✓ We recommend that client could publish one article per<br>week in 3 platforms<br>✓ It is beneficial to improve cost efficiency. Please consider   | 60            | 5,160             |  |  |  |
| L-BA01                         | Brand Advertising Space                             | \$16<br>/place<br>/day               | <ul> <li>✓ A small image of the company logo,convenient for clients<br/>to find.</li> <li>✓ Click the logo to jump to the "designated promotional<br/>page"</li> </ul>  | 90            | 1,440             |  |  |  |
| H-BA01                         | Golden Advertising Space on the<br>Top of Home Page | \$ 780<br>/place<br>/day             | √ Home Top Gold Advertising displayed<br>√ Roadshow hall 1 video /360 days  | 60            | 46,800            |  |  |  |
| CP006                          | WeChat Public Account<br>Management Service         | USD \$81,600<br>/360days<br>/account | <ul> <li>✓ Content operation, event management &amp; publicity.</li> <li>✓ Tailored strategies for client business</li> <li>✓ Enhanced brand popularity</li> <li>✓ Attracting potential clients</li> <li>✓ Promoting client conversion and growth</li> </ul>  | 0.5           | 40,800            |  |  |  |
| SR004                          | Live Stream   | \$ 1,800<br>/session<br>/45 minutes  | ✓ Available for conference organization & live stream hosting & client feedback ✓ Omni media digital marketing, strong offline assistance ✓ Fully embrace key clients ✓ Pre-conference: Promotion and invitations, Registration management, Attendance reminders ✓ During the conference: Conference hosting, Interactive chat engagement, Online instant dialogue ✓ Post-conference phase: Client feedback collection (lasts for 1 week) | 3             | 5,400             |  |  |  |
| Total Amount                   |   |                                      |   |               |                   |  |  |  |

| Solutions For Brand Promotion |   |                             |   |            |                     |  |  |  |
|-------------------------------|---|-----------------------------|---|------------|---------------------|--|--|--|
| Service Number                | Service Category                            | Unit Price (a)              | Client Upgrade Benefits   | Volume (b) | Total Price (c=a*b) |  |  |  |
| CP003                         | Content Marketing-Advertorial Publishing    | \$86/3 platforms/articles   | √ WeChat official account, Toutiao account, Baijia account, Sohu account, choose 3 ports to publish   | 12         | 1,032               |  |  |  |
| EC001                         | Super Business Card(Financial Institutions) | \$3,800/360 days/3 versions | ✓ User authentication fee ✓ Language version (three language versions-Simplified Chinese /Traditional Chinese /English) ✓ Store rental (360 days) ✓ Store setting/brand image ✓ Store operation and maintenance services(Exclusive client manager) ✓ Brand focus logo ✓ Rich media product and service display (10G) ✓ Update the store information (3 messages/week) ✓ Blockbuster product introductions (1 times) ✓ Business manager's PR (5 persons) ✓ SEO ✓ Release roadshow video (10 videos ) ✓ Publish WeChat and other new media advertorial (30 times ) ✓ Meeting for client analysis (1 times) ✓ Discount on all services(5% Off) | 1          | 3,800               |  |  |  |



## **Comments on the solution**

## Trust in the Digital Age

In today's fast-paced digital environment, clients are on a constant quest for trustworthiness.

They gravitate towards brands that exude reliability and transparency. This is where the UDF solution steps in.

With our advanced digital framework, we not only enhance your brand's visibility but also lay the cornerstone for building unwavering trust.

Clients seek trust. Trust needs visibility. Visibility starts with UDF solution.

| Solutions For Brand Promotion |                               |                            |   |            |                     |  |  |  |  |
|-------------------------------|-------------------------------|----------------------------|---|------------|---------------------|--|--|--|--|
| Service Number                | Service Category              | Unit Price (a)             | Client Upgrade Benefits   | Volume (b) | Total Price (c=a*b) |  |  |  |  |
| S-BA01                        | Sub-page Top Gold Advertising | \$180/seat/day             | √ Sub-page Top Gold Advertising displayed<br>√ Free using 1 video /360 days about SR001 after spending 5 days   | 6          | 1,080               |  |  |  |  |
| SC002-1                       | Specific Consulting Service   | \$450/ 1 hour              | √ One Senior Manager (with more than 8 years of industry experience) √ English communication, offering interactive interpretation services  | 5          | 3,600               |  |  |  |  |
| SR004                         | Roadshow Hall - Live          | \$1,800/session/45 minutes | <ul> <li>✓ Available for conference organization &amp; live stream hosting &amp; client feedback</li> <li>✓ Omni media digital marketing, strong offline assistance</li> <li>✓ Fully embrace key clients</li> </ul> | 1          | 3,600               |  |  |  |  |
| Total Amount                  |                               |                            |   |            |                     |  |  |  |  |



## **Comments on the solution**

## **Deepening Digital Connections**

A mere online presence isn't sufficient in this dynamic business landscape. It's about forging genuine, sustainable relationships with clients, ensuring they feel understood, valued, and connected.

At UDF, we recognize the distinction between mere online exposure and authentic digital engagement. Our solution is tailored to transform your digital touchpoints into meaningful client interactions.

More than just an online presence. It's a client connection.





www.udfspace.com



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